

# PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

GOWRIVAKKAM, CHENNAI - 600073



## Department of commerce

Cordially Invites you for a Webinar on

## Role of IPR, technology transfer and Economic growth

*Resource Person*

**Mrs. Preethi**

Assistant Prof.,  
PSG College of Technology,  
Coimbatore



*Date: 17.09.2020*

*4.30 PM – 6.00 PM*



**In the presence of**

**Dr. K. Vasudevan**  
Chairman



**Meeting ID: 857 3578 8926**  
**Passcode: asd123**

**Dr. V. Vishnu Karthik**  
Vice Chairman

**Er. V. Prasanna Venkatesh**  
Vice Chairman

**Dr.M.Uma**  
Principal





# PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

## Academic Year: 2020-2021

Event name	Webinar on Role of IPR, technology transfer and Economic growth
Details of the event	To provide exclusive rights to and respect the interest of the creator and to encourage investment in research and information creation
Date of the event	17.09.2020
Venue	Online Mode
Resource person / Guest speaker	Mrs. Preethi Assistant Professor, PSG College of Technology, Coimbatore
No. of participants	152
Event Coordinator	Mrs. Theboral Victoria, M
Organized by Department / Committee / Club	Commerce
Details of the event	<div> </div> <div> <p>Session online</p> <p>What are the rights under IPR?</p> <ul style="list-style-type: none"> <li>❖ Patents</li> <li>❖ Copyrights</li> <li>❖ Industrial designs</li> <li>❖ Trademarks</li> <li>❖ Plant variety</li> <li>❖ Geographical Indications</li> </ul> </div>
<p>Event coordinator</p>	<p>Principal</p>

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